

# 44th ANNUAL JOHNNY APPLESEED FESTIVAL

## “THE YEAR OF THE CRAFTER”

2017 Exhibitor Application

Saturday, September 23<sup>rd</sup> 10 am – 7 pm

Sunday, September 24<sup>th</sup> 10 am – 6 pm

Attendance: 20,000+ Exhibitors: 100+

44 years ago the Johnny Appleseed Festival was founded on Homemade Apple Creations & a delightful CRAFT SHOW! The Craft Show grew to be one of Ohio’s finest Craft Festivals. We want to honor our heritage by focusing on our grass roots values! This year we are giving special attention to honor our CRAFTERS by making our 44<sup>th</sup> year “**THE YEAR OF THE CRAFTER**”! We are dedicating this year exclusively to the best “Handmade Crafters” by cutting our available spaces in half, discounting our fee by **\$100** and reserving our spots for **Jury Approved Handmade Applicants ONLY!** You must submit 3 color photos with your application to be juried for approval. This process also applies to returning crafters who have been approved in the past. This year our Crafters will have their own exclusive vending area in the heart of the festival where their displays can be the focal point of attention to our 20,000 + loyal festival goers. We will also be making the festival admission FREE to the public this year and only charging for attractions! We believe this will stimulate your sales & drive you towards success! ( You must submit payment. Please allow up to 45 days for Jury Processing. All factory-made or corporate applicants will NOT be juried & placed in our corporate area)



### HANDMADE CRAFTERS/ARTISTS

- One (1) 12'x12' space for...~~\$160.~~  
**Jury Approved Applicants.....\$60.**
- Oversized Space (Call for Pricing)

### CORPORATE

- One (1) 12' X 12' space for \$300.
- Oversized Space/ **Special** (Call)

Electricity is available for a fee.

Please indicate your requirements:

- One (1) 110v - \$35.
- One (1) 220v - \$50.

COMPANY NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_ EMAIL \_\_\_\_\_

ADDRESS \_\_\_\_\_ City, St, Zip \_\_\_\_\_

CELL PHONE \_\_\_\_\_ SECOND PHONE \_\_\_\_\_

Please list all categories of products with descriptions of each to be sold, displayed or distributed from your Exhibit. (Only product categories described may be sold, displayed or distributed at the Festival)

---

---

---

Payment in full must be included with application. Handmade applicant’s checks will not be cashed until approval, please allow up to 45 days. Jury-declined handmade applications will be returned with the voided check. Spaces are assigned by seniority and first come basis. Please make checks payable to Mapleside Valley, LLC and **return Payment, Agreement & Application to:**

Mapleside Farms, 294 Pearl Rd., Brunswick, OH 44212

ATTN: Rob Romph, General Manager, [rromph@mapleside.com](mailto:rromph@mapleside.com), 330-225-5577 Ext: 102



# Exhibitor Agreement, 2016 Festival Season

## Exhibitor Space

Spaces 10'x10' and larger are available and are assigned based on seniority or otherwise a first come/first served basis upon full payment and approval. Mapleside focuses on the constant perfection of events and does not allow partial participation of event days. Most crafter spaces and corporate spaces are on blacktop. **PLEASE BRING WEIGHTS & STAKES TO PROPERLY SECURE YOUR TENT.** All exhibitor events are outdoor events, so please come prepared for wind, rain and the elements. Refunds are not given for inclement weather. Electricity is available (please see application for rates).

## Requirements

Please email or mail 3 color photos of your exhibit and the items to be sold in the exhibit (color copies are preferable). If you have participated in years past we still require pictures of your display for approval. Exhibits selling or displaying commercial products or factory-made products will be charged the Commercial Space rental rate and will be stationed in a "commercial area" separate from hand made. Products cannot directly compete with products sold at Mapleside Farms without prior written consent from the General Manager or Owners. The Exhibit and all items sold, displayed or distributed from Exhibit must be in good taste and not harm or detract from the general character of the festival. Festival Management, in its sole discretion, shall have the right to remove the Exhibit and preclude the sale, display and distribution of such items at the event if Exhibitor is not in compliance with this rule. Exhibitor agrees their display will be properly staffed during event hours by competent personnel over the age of 16 and otherwise legally permitted to conduct such work. Exhibitor agrees not to sell, sample or distribute food and beverage items, without prior written consent from the General Manager or Owners. Exhibitor agrees to obtain, at its own expense, any licenses or permits which are required for the operation of its trade or business and to collect and pay all taxes, including all applicable sales taxes. Exhibitors may only sell and distribute products and advertising materials from the leased exhibit space. Exhibitors should never go outside their space and intrude on event guests with marketing information.

## Exhibit

Each Exhibitor is responsible for furnishing their own **10x10 Tent (REQUIRED)**, tables, table coverings, chairs, and other necessary equipment, and will be responsible for setting up and taking down the same. Table coverings are required. Tents/canopies must be weighted down, or staked down where possible. Exhibitors are required to remain on site for the duration of the event. Early pack-up during event hours is prohibited. No boxes, extra merchandise or debris should be visible. Exhibit space must be kept clean throughout the event and be left spotless afterwards.

## Load-In/Set Up

Load-In and Set Up times will start 3 hours before the event gate officially opens; all exhibit set up should be completed within that time. **No exhibits will be permitted to set up or tear down during open event hours. All vehicles must be off the event site and taken to the designated parking area 30 minutes before the gate is open.** If special arrangements are required they should be done through the General Manager no later than 2 weeks before the event. An "Exhibitor Event Info Packet" will be sent to you by mail and or email no later than 2 weeks before the event and will include exhibitor location map, load-in instructions, event passes, parking map, parking passes, etc.

## Parking

Exhibitor parking will be designated for most events and will be as close to the event grounds as possible.

## Tear-Down/Load-Out

Exhibitors are permitted to load out at the conclusion of the festival but only after all festival attendees have vacated the festival site.

## Security

Although overnight security is provided from 10 pm to 7 am during multiple day events, all property belonging to the Exhibitor on the festival site is there at the Exhibitor's sole risk and Mapleside Farms, Mapleside Valley, LLC, The Blue Apple, LLC, Melrose Grill, LLC and it's owners, officers, employees, and agents are not liable for theft or damage to the Exhibitor's property.

## Insurance

The Exhibitor is responsible to insure its own exhibit, personnel, display, and materials from any damage or loss through theft, accident, or other cause and accepts all risks associated with the use of the exhibit space. Exhibitors that provide **food or beverage samples and/or face painting or similar services will be required to provide "Proof of Insurance" in the form of a Certificate of Insurance listing Mapleside Valley, LLC as an "Additional Insured"**.

## Indemnification

The Exhibitor agrees to protect, indemnify and hold harmless Mapleside Farms, Mapleside Valley, LLC, The Blue Apple, LLC, Melrose Grill, LLC and it's owners, officers, employees, and agents from any and all losses, costs or damages sustained by reason of any act or occurrence causing injury to any person or property, due directly or indirectly to and arising out of the use of the premises by Exhibitor or otherwise occurring at or in connection with any product sold or displayed at the show.

## Refunds

Refunds shall not be made for any reason.

By signing participant agrees to adhere to the above terms.

Exhibitor Signature \_\_\_\_\_ Date \_\_\_\_\_

Please sign this **Agreement** and return with completed **Application and Payment**

Please make checks payable to **Mapleside Valley, LLC** and return to:

**Mapleside Farms, 294 Pearl Rd., Brunswick, OH 44212**

ATTN: Rob Romph, General Manager, [romph@mapleside.com](mailto:romph@mapleside.com), 330-225-5577 Ext: 102